

Esker Helps GBfoods Accelerate Order Processing Within Its Customer Service

Derby, UK — October 23, 2015 — [Esker](#), a worldwide leader in [document process automation solutions](#), and pioneer in [cloud computing](#), today announced that it has been selected by [GBfoods](#), a Spanish multinational company in the food processing industry, to automate the 30,000 sales orders the company receives annually via fax and email.

GBfoods, present in over 50 countries and known for brands such as Gallina Blanca, Avecrem and Yatekomo, implemented Esker's cloud-based [Order Processing](#) solution to automate sales orders from its two channels — retail and food service. Orders originating from Spain and Italy are now directly integrated into the SAP® system at the company's headquarters in Barcelona.

“Our objective is to offer our customers the best possible service,” said Mónica Díaz, Front Office Manager at GBfoods. “Thanks to Esker, we have been able to automate the entire order process, which has allowed us to devote more time to managing customer relationships.”

Business and Environmental Benefits

Esker has delivered numerous benefits to GBfoods since the solution was implemented in December 2014, including:

- **Significant time savings** thanks to the elimination of manual order processing tasks
- **Increased visibility** across the entire order management process
- **Eliminated paper use** and physical document archiving

The project is part of a global strategy to improve business efficiency via a “paperless” initiative, which aims to progressively automate and optimise the company's document processes and adopt a more environmentally friendly approach.

Increased Visibility and Tracking

Esker's collaborative and customisable dashboards provide GBfoods with improved visibility on both work in progress and completed work. GBfoods' order management efficiency can now be accurately measured by metrics and performance indicators such as the average processing time, weekly and monthly trends, order status, and litigation management.

(continued)

About GBfoods

Since its inception over 75 years ago, GBfoods has distinguished itself by its desire to remain close to the consumer and the entrepreneurial spirit and innovation that drives its subsidiaries and brands in local markets. Today, the group is a leader in the food sector in Spain. With prestigious brands such as Gallina Blanca, Star, Jumbo and Grand'Italia marketed in Spain, Italy, the Netherlands, the U.S., Russia, Russian Commonwealth, and 28 countries in Africa and the Middle East, the company achieved over 629 million euros in sales 2014. Its commitment to innovation, quality and consumer health is reflected in its products. Through its locally-based brands, GBfoods is now one of the most internationally influential groups in the food industry.

About Esker

Esker is a worldwide leader in document process automation solutions. Addressing all types of business processes, from accounts payable and accounts receivable to order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies around the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

With 46.1 million euros in sales revenue in 2014, Esker operates in North America, Latin America, Europe and Asia Pacific with global headquarters in Lyon, France, and U.S. headquarters in Madison, Wisconsin. Esker is listed on the NYSE Alternext in Paris (Code ISIN FR0000035818).

For more information, visit www.esker.co.uk, Follow Esker on LinkedIn at [Esker – Northern Europe](#), or on Twitter at [@EskerNEurope](#) and join the conversation on the [Esker blog](#).

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