

Esker Launches Sales Order Automation Solution as a Service

New SaaS solution provides an innovative response to the need for automated sales order processing

Derby, April 8th, 2010 – Esker, the leader in document process automation solutions, today announced the release of a new SaaS (software as a service) solution to automate sales order processing. This new solution from Esker offers companies a real alternative to traditional software for cost reduction and productivity improvement — via a simple Internet connection.

Despite the arrival and maturity of EDI (Electronic Data Interchange) and other business data exchange formats, a majority of companies are still receiving sales orders by fax or email. Given the multitude of media delivery methods available today (fax, email, postal mail, EDI, etc.) processing sales orders continues to be increasingly complex and still constitutes a critical process in terms of respecting customer commitments, boosting sales revenue and creating competitive advantages.

"Many companies, such as Whirlpool, the BASF Group and MEDRAD (Bayer Group), have already automated their sales order processing using our solution. Our expertise, and a proven track record in the SaaS market, allows us to offer this new on-demand solution and address all companies regardless of size," said Jean-Michel Bérard, CEO of Esker.

Targeting customer management groups e.g. Accounting, Operations, Sales Administration, Customer Service, etc this new on-demand solution offers end-to-end process automation including: automatic sales order reception, automatic data extraction, automatic order routing, workflow validation and processing, tracking and reporting and archiving.

By eliminating manual order entry companies are able to: Lower order-to-cash process costs by up to 70%, Improve cash flow and lower Days Sales Outstanding, Increase data entry accuracy by as much as 99%, Reduce order errors and fulfillment delays etc

About Esker

Esker is a recognised leader in helping organisations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organisation. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months.



Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin.

For more information, visit www.esker.co.uk.

North Europe Contact: Sam Townsend, Esker Ltd. – Tel: +44 (0)1332 548181, Email: samt@esker.co.uk

Corporate Contact: Renee Thomas, Esker, Inc. – Tel: 608.828.6140 Email: renee.thomas@esker.com

Investor Relations Contact: Emmanuel Olivier, Esker S.A. – Tel: 33 (0)4 72 83 46 46 Email: livier@esker.fr

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- ENDS -

Si vero filium non habuerit, filius noster, cum ceteris fidelibus nostris, ordinet qui cum ministerialibus ipsius comitatus et episcopo ipsum comitatum praevideat, donec jussio nostra inde fiat. Et pro hoc nullus irascatur si eundem comitatum alteri, cui nobis placuerit, dederimus quam illi qui eum hactenus praevideat. Similiter et de vassallis nostris faciendum est. Et volumus atque expresse jubemus ut tam episcopi, quam abbates et comites, seu etiam ceteri fideles nostri, hominibus suis similiter conservare studeant.

Si aliquis ex fidelibus nostris, post obitum nostrum [...] seculo renuntiare voluerit et filium vel totem propinquum habuerit, qui rei publicae prodesse valeat, suos honores [...] ei valeat placitare. Et si in alode suo quiete vivere voluerit, nullus ei aliquod impedimentum facere praesumat, neque aliud aliquid ab eo requiratur, nisi solummodo ut ad patriae defensionem pergat.

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- **Velit nolit, necesse est illi omnia uidere quae in caelo aguntur:** Appiae viae curator est, qua scis et diuum Augustum et Tiberium Caesarem ad deos isse.
- **Hunc si interrogaueris, soli narrabit:** coram pluribus numquam uerbum faciet. Nam ex quo in senatu iurauit se Drusillam uidisse caelum ascendentem et illi pro tam bono nuntio nemo credit
- **Quod uiderit uerbis conceptis affirmauit se non indicaturum,** etiam si in medio foro hominem occisum uidisset. Ab hoc ego quae tum audiui certa clara afferro, ita illum saluum et felicem habeam.

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Name 2 – Tel: 04 26 23 41 47 ▪ Email: name@agencyname.com

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