

PRESS RELEASE**July 2007**

Esker Launches ‘Quit Paper’ Campaign to help Organisations Kick The Habit!!

Esker targets organisations to quit their addiction to paper and reduce their carbon footprint by getting rid of their costly dependence on paper.

Derby UK, - July 2007, Esker, the leader in document process automation solutions, in recognition of the efforts organisations are taking to lower their carbon footprint and take onboard a Corporate Social Responsibility (CSR), today announced the launch of “Quit Paper” a campaign aimed at challenging today’s enterprises to reduce the unnecessary use of paper, the raw materials and processes used in producing it (Deforestation, refining factories, colour dyes and bleaching chemicals which are all harmful to the environment).

“We’ve been helping organisations reduce their paper use for years – plenty of businesses have long been eager to recapture the money they loose, errors they make and time they waste through over dependence on paper and the processes involved with it,” said James Elkington, Managing Director of Esker Northern Europe. “But the issue of paper waste goes beyond the balance sheet for any single company – it very well may affect the quality of all our lives in the future. With CSR in mind, we hope this campaign calls to attention those paper–addicted organisations that haven’t

been convinced to change solely by the promise of cost savings and gets them to also think about how their business practices impact our environment on the whole”

One such customer of Esker, within the public sector that has already embraced the ‘Quit Paper’ campaign has made a direct impact on saving costs, reducing errors and increasing customer satisfaction internally by automating their paper-based document processes, with wider economic, social and environmental impacts gained simultaneously. Automating paper-based processes instead of printing out thousands of paper documents per year allowed the organisation to consider some of the aspects raised in the Government’s CSR agenda by addressing both its own competitive interests and the interests of wider society such as the environmental responsibility of saving paper.

Elkington concludes, “With ‘Quit Paper’ we are willing to present a simple concept about what we do and how we can offer organisations an easy way to reach our objective of freeing their offices from paper. The vision of ‘Quit Paper’ indicates a trend to follow, which is the drastic decrease of paper consumption by organisations through the wide adoption of CSR”.

For organisations addicted to paper take the test at www.quitpaper.co.uk to see just how bad your addiction is and what you can do to help kick the habit!

About Esker

Esker is a recognised leader in helping organisations eliminate manual processes, gain process visibility and control, and reduce the use of paper by automating the flow of documents into, within and out of the organisation. With patented document delivery automation software and hosted document delivery services, Esker offers a total solution to automate every phase and every type of business information exchange. Customers achieve significant and immediate operational efficiencies, cost savings and measurable ROI in as little as three to six months. Founded in 1985, Esker operates globally with more than 80,000 customers and millions of licensed users worldwide. Esker has global headquarters in Lyon, France and U.S. headquarters in Madison, Wisconsin. For more information, visit www.esker.co.uk

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